

Creating a Career in Cultural and Creative Industries



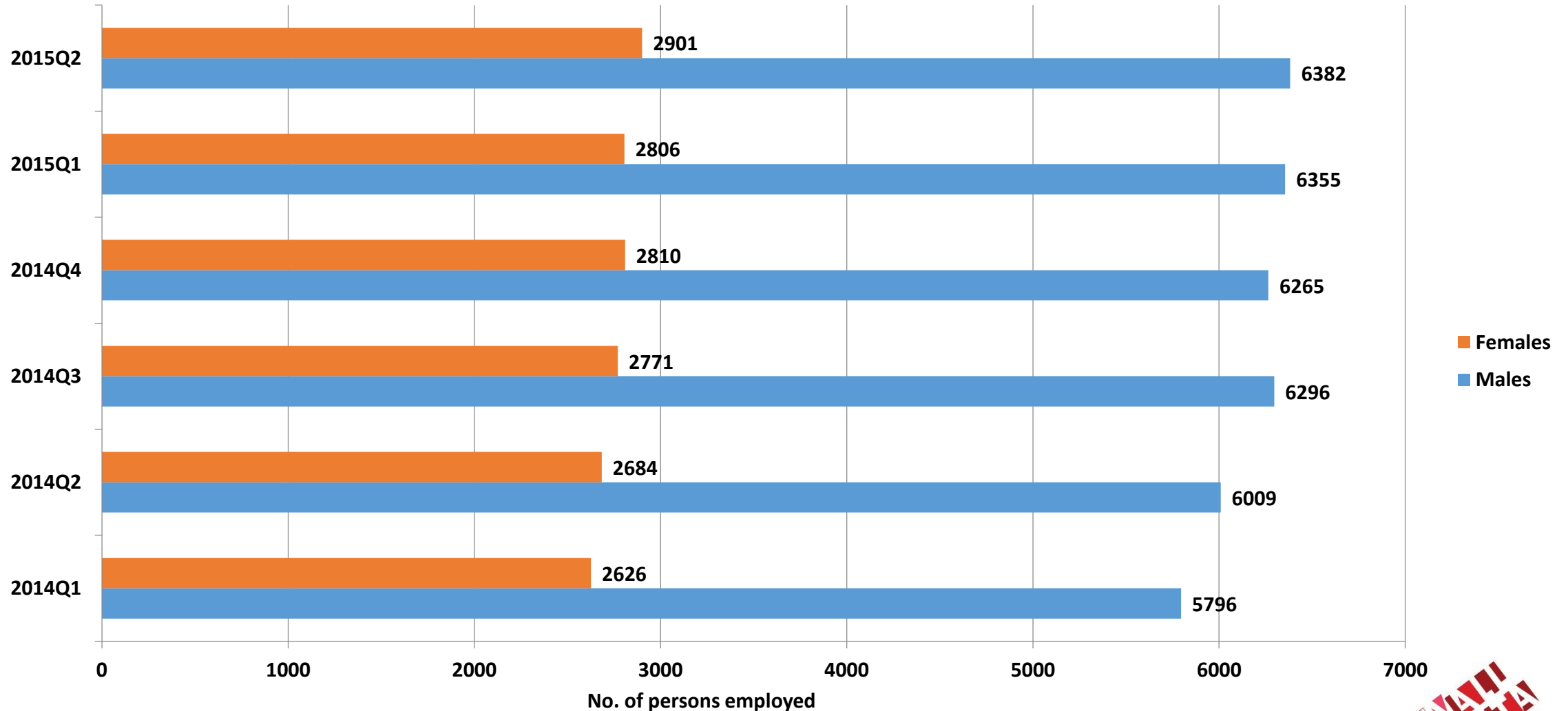
Adonia Sammut

Employment & Training Corporation

Objectives & Methodology

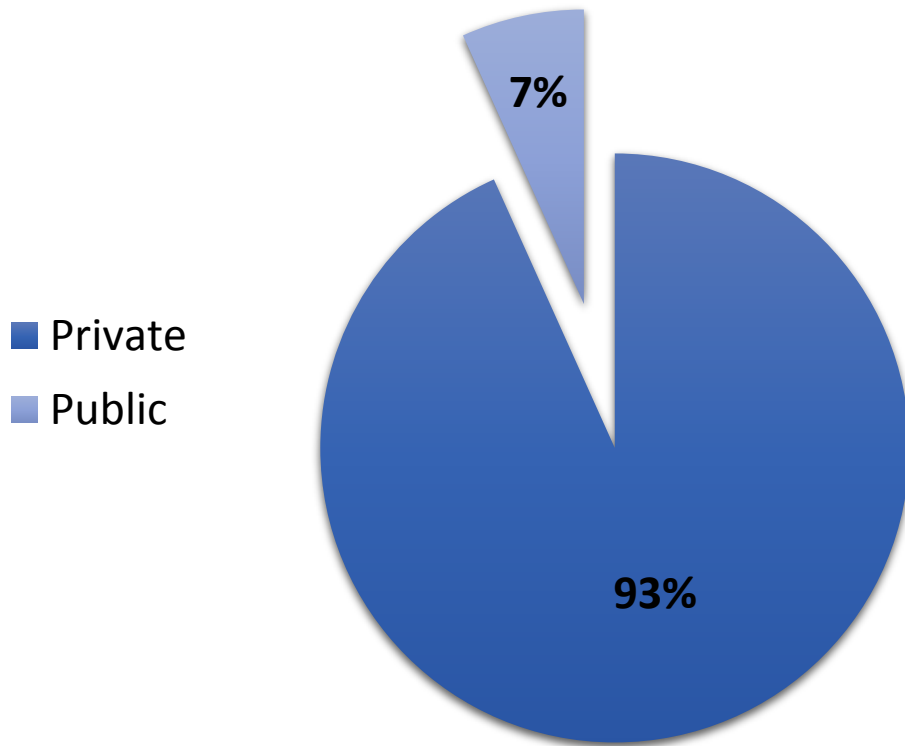
- Objective: analyse the impact of Valletta 2018 on the Employment Sector
- Primarily based on Quantitative Techniques
 - Statistical analysis of a number of employment indicators
- 2 Phases
 - i. *Pre Valletta2018: 2014 - 2016*
 - ii. *During Valletta 2018: 2017 – 2018*

Findings (i) - Full-time Employment in CCIs

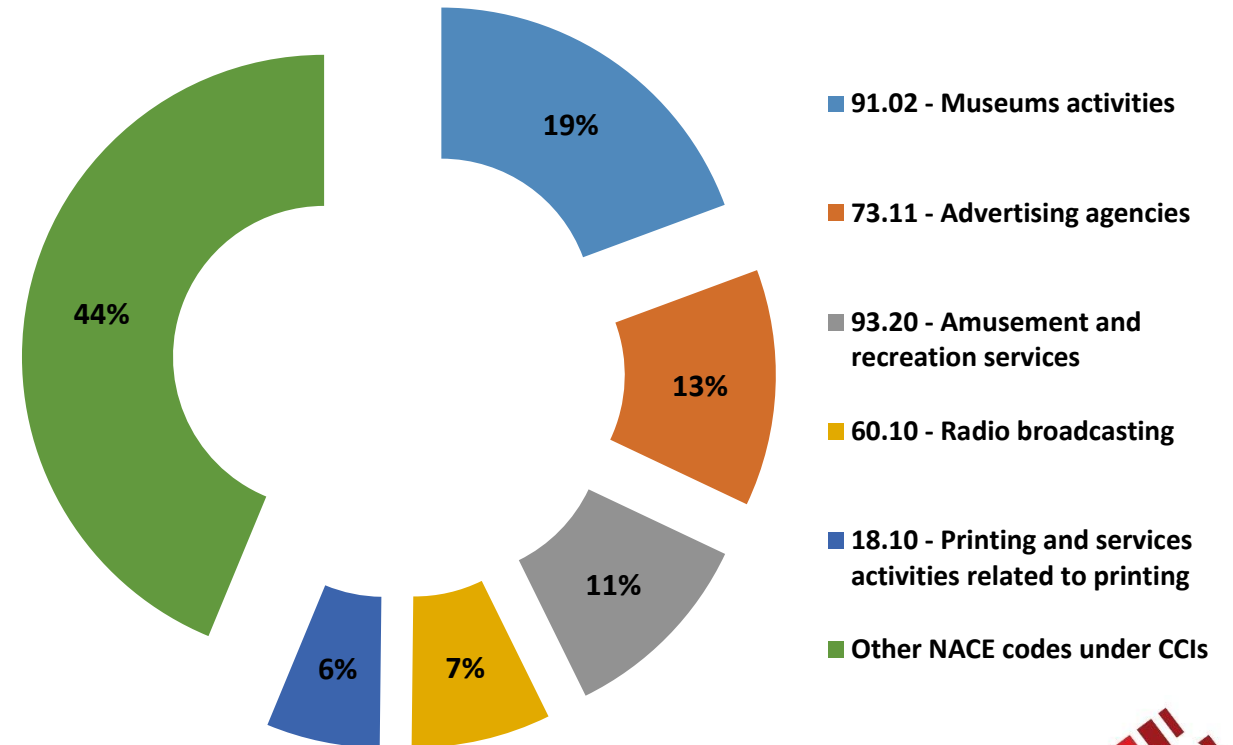


Findings (ii) - Full-time Employment in CCI

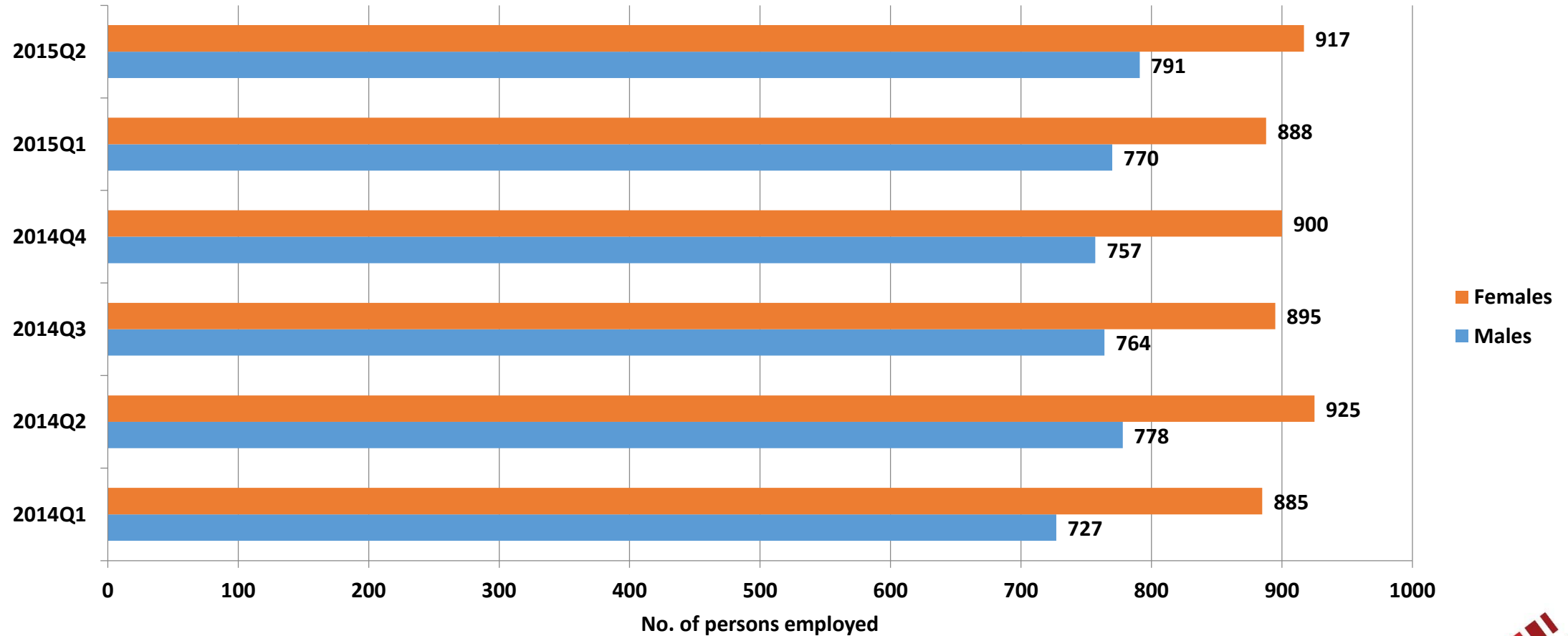
By Sector



Top 5 NACEs



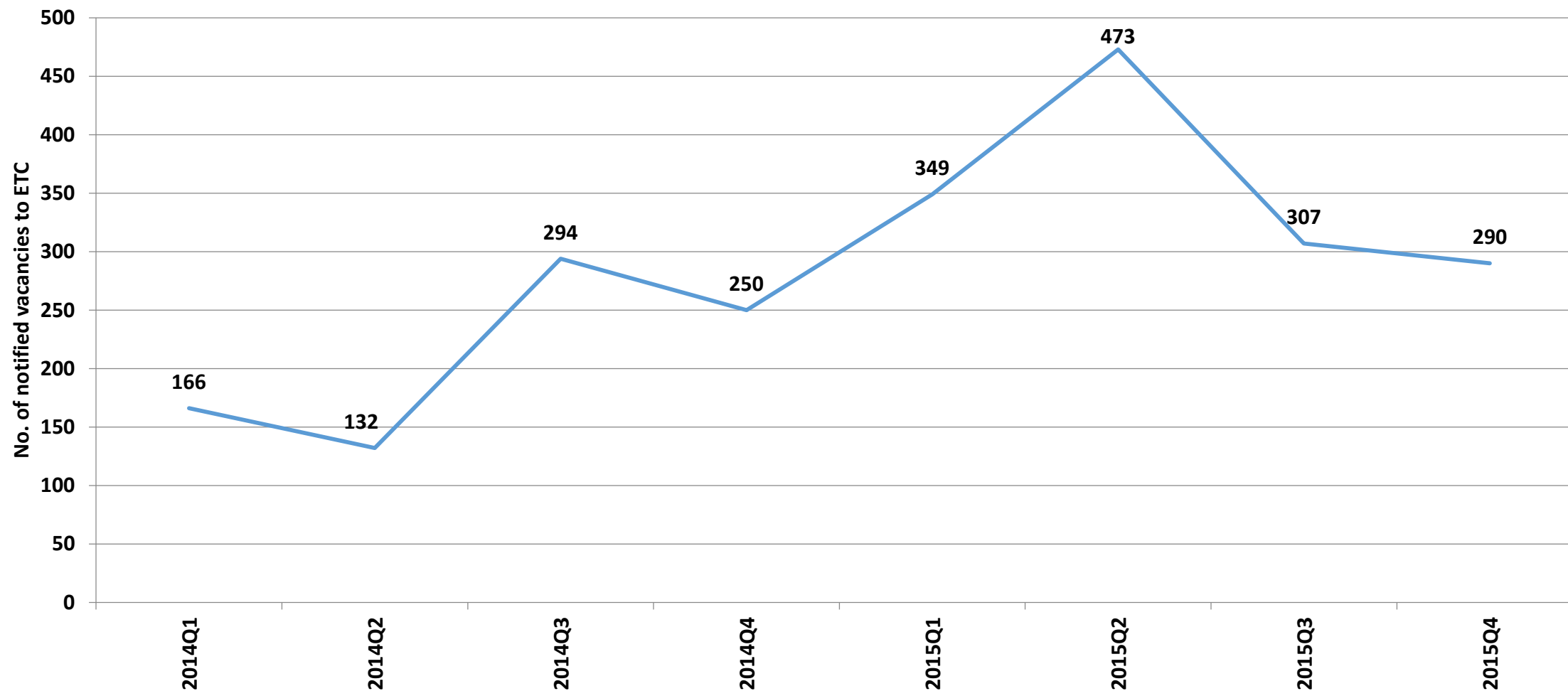
Findings (iii) - Part-time Employment in CCI



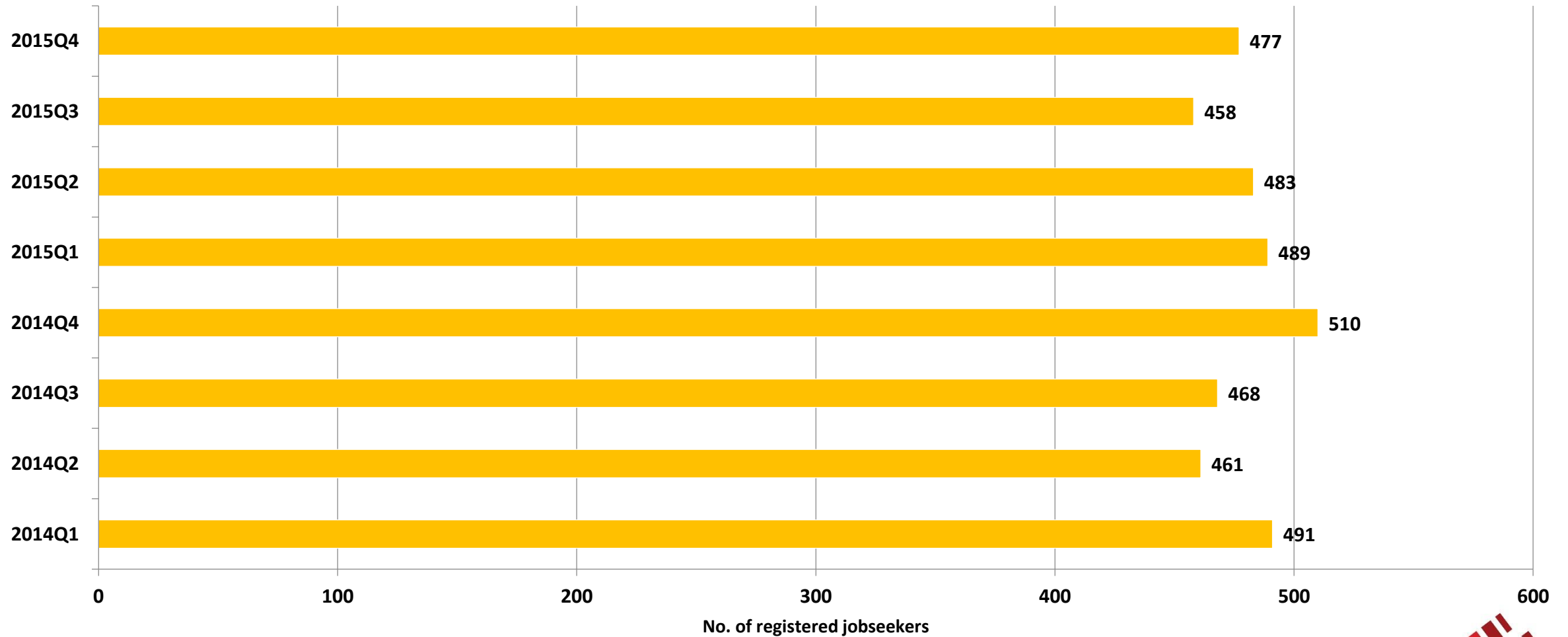
Findings (iv) - % of CCIs in Total Employment

	CCIs	Total Economy	% of CCIs
Full-time Employment	9,283	170,322	5.45%
Part-time Employment	1,708	35,175	4.86%
Total Employment	10,991	205,497	5.35%

Findings (v) - Notified Vacancies to ETC (relating to CCIs)



Findings (vi) - Registered Unemployed



Conclusion

- It is still too early to derive any concrete conclusions at this point in time (the impact should be observed over a number of years).
- Ideally such analysis would be linked with concrete measures and initiatives directly related to Valletta 2018 (such as marketing, events, festivals) since an increase in employment in CCIs might be explained through other factors that are not related to Valletta 2018, such as a number of foreign film productions being filmed in Malta during specific periods.

Way Forward (i)

- Continuous statistical analysis will continue up to 2020 on a quarterly basis and subsequently on an annual basis.
- Data will be segregated further by Nationality to distinguish between Nationals, EU Citizens and Third Country Nationals working in CCIs.
- NCFHE, ETC and Malta Enterprise are currently developing a Skill Survey which has been launched in February 2016. Once the survey is conducted, the results relating to CCIs will also be extracted accordingly.

Way Forward (ii)

- During 2015, an Employability Index Report was launched aimed at facilitating the transition from further and higher education to employment
- Results relating to CCIs from this Report will be extracted and analyzed in detail during the first quarter of 2016.



www.facebook.com/valletta2018 www.twitter.com/valletta_2018 www.instagram.com/valletta_2018