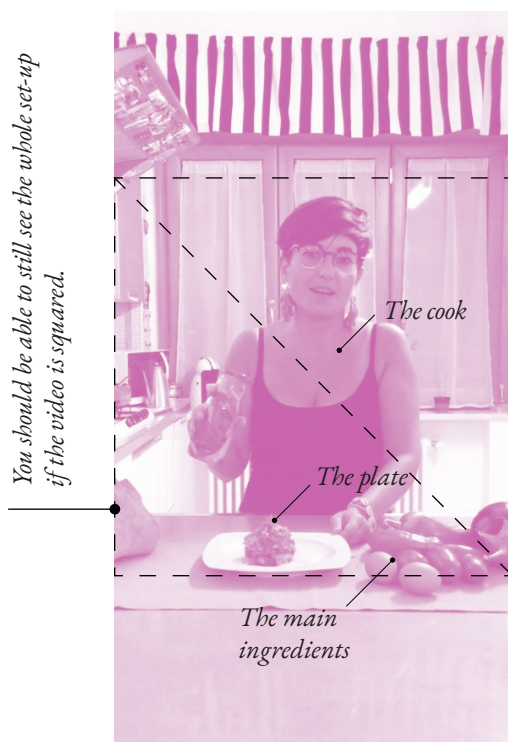


The Storytellers of Mammamiaaa

The Storyteller has a very important role in the project. He or she has the task of recording the meal and **posting about it on Facebook and Instagram using photos, videos, Facebook Live or Instagram Stories.**

Make sure to tag the profiles: [@mammamiaaa.it](#) and [@matera2019](#)
And to use the official hashtags: [#mammamiaaa](#) and [#matera2019](#)



The Storyteller also has the task of record 3 videos with a smartphone each 20 seconds long. The content of the videos will be the Cook's answer to each of the following questions:

- 1 What makes the recipe you prepared so special?
- 2 Who taught you how to prepare it?
- 3 Can you tell us a story, a memory, or an anecdote about that recipe?

The three videos must be in portrait format.
The optimal arrangement for the video shot is pictured to the left.

← photo taken from the preparation video of Maria Grazia Settembrino, member of Mammamiaaa community.

The videos can be shot in the Cook's mother tongue.

Note: If the video is shot in a language other than Italian or English, it must be accompanied by a transcription or short description in English. This is so the Mammamiaaa team can understand and publish it.

Other materials (besides the three videos) to be collected and sent to info@mammamiaaa.it the day after the dinner are:

1. Photo of the main recipe, freshly prepared
2. Photo-portrait of the cook in the kitchen with his dish on a white (or clear) background
3. Pictures of all the guests sitting at the table

With 
Mammamiaaa team

Co-produced by



Main partner



In collaboration with

John Thackara